



Monday, September 3rd, 2018

# Global strategies to reduce demand for animal-products and increase sustainable food choices

**3.9.2018**

**Tel-Aviv University,  
Sherman Building,  
Room 03**

10:00-13:00

The meeting will be held in English.

The meeting is free of charge but requires pre-registration

Please register [here](#)

The Israeli Forum for Sustainable Nutrition, Meatless Monday Israel and Green Course invite you to a discussion on successful strategies for promoting more sustainable food choices.

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## Agenda:

10:00- Registration

10:10- Opening remarks: **Alon Shepon**, The Israeli Forum for Sustainable Nutrition

10:20- **Changing Climates, Changing Appetites: The why and how of shifting toward plant-based diets.** **Becky Ramsing**, Senior Program Officer, Johns Hopkins Center for a Livable Future

10:40- **Diet for Climate: Mobilizing the youth and the local government units in promoting plant-based diet and reducing meat consumption.** **Virginia Benosa-Llorin**, Food and Ecological Agriculture Campaigner, Greenpeace Southeast Asia, Philippines

11:00- **Meat of the Matter: Fighting Climate Change through Institutional Food Purchasing.** **Chloe Waterman**, senior Food Campaigner, Friends of earth U.S

11:20- Bio-break

11:30 Reducing meat consumption in Israel.

- **Tal Haikin**, The Israeli Forum for Sustainable Nutrition
- **Or Benjamin**, Meatless Monday Israel
- **Ifat Zur**, Green Course

11:45- 13:00- Open panel discussion and Q&A

Panel moderator: **Miki Haimovich**, Journalist, Founder and Chair Meatless Monday Israel

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